

SUPERCUTS®

FOR IMMEDIATE RELEASE
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CONTACT: Supercuts, (475) 675-2091

SUPERCUTS ENTERS NAUGATUCK VALLEY WITH 1ST SALON IN OXFORD **Quarry Walk Salon Celebrating Opening,** **Offering \$12.95 Haircuts beginning on January 25, 2017**

Oxford, CT / January 25, 2017 – Supercuts, located at 154 Main Street at Quarry Walk ((475) 675-2091), is now open. To introduce local residents to Supercuts, the salon is offering \$12.95 haircuts (\$11.95 for juniors and seniors) from January 25, 2017 to February 12, 2017.

The Quarry Walk Supercuts salon is locally owned and operated by life-long Connecticut residents Eileen Mulrenan and Philip Walker. A talented team of local stylists, with more than 30 years of combined experience, are ready to meet our guests' haircutting needs. Supercuts stylists are passionate about delivering an exceptional guest experience and ongoing training allows them to stay current on the latest looks so they can help guests with their existing style or give them a fresh, new cut.

Supercuts, ranked the top haircare franchise in the U.S. in *Entrepreneur Magazine's* 2016 Franchise 500, offers professional haircuts, color services and facial waxing options to keep guests looking sharp. In New Haven, haircuts, which finish with a relaxing Hot Towel Refresher to clean away stray hairs, start at \$15.95 for adults, \$12.95 for children (12 and under) and \$12.95 for seniors (65 and older). Download the Supercuts mobile app for [iOS](#) or [Android](#) or visit [Supercuts.com](#) to check-in for a same-day haircut, or simply walk in when it's convenient for you. Supercuts accepts all major credit cards and cash. Salon hours are:

- Monday through Friday, 9:00 a.m. to 8:00 p.m.
- Saturday, 9:00 a.m. to 6:00 p.m.
- Sunday, 10:00 a.m. to 4:00 p.m.

The New Haven salon joins over 2,300 Supercuts across the United States, Canada and Puerto Rico that provide consistent, high-quality hair-care services and professional products to its guests at convenient times and locations with reasonable prices. Supercuts offers a broad selection of professional haircare products including Paul Mitchell, American Crew, TIGI, Redken, Biolage and more. For more information, visit [Supercuts.com](#).

About Supercuts

Supercuts salons are owned and franchised by Regis Corporation (NYSE:RGS), the leader in beauty salons and cosmetology education. Supercuts is a salon industry leader in haircare services, with over 33 million guest visits per year for haircutting, hair color services and more. Supercuts primarily targets male guests who want a current look at an affordable price. Their proven technique, highly trained stylists and nationally recognized professional brands of haircare products offer an exceptional guest experience. Download the Supercuts app in the [App Store](#) or on [Google Play](#), or text APP to 667788. For additional information about Supercuts, visit [Supercuts.com](#), [Facebook.com/Supercuts](#) and [Twitter.com/Supercuts](#). For more information about Regis Corporation, please visit [RegisCorp.com](#).

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